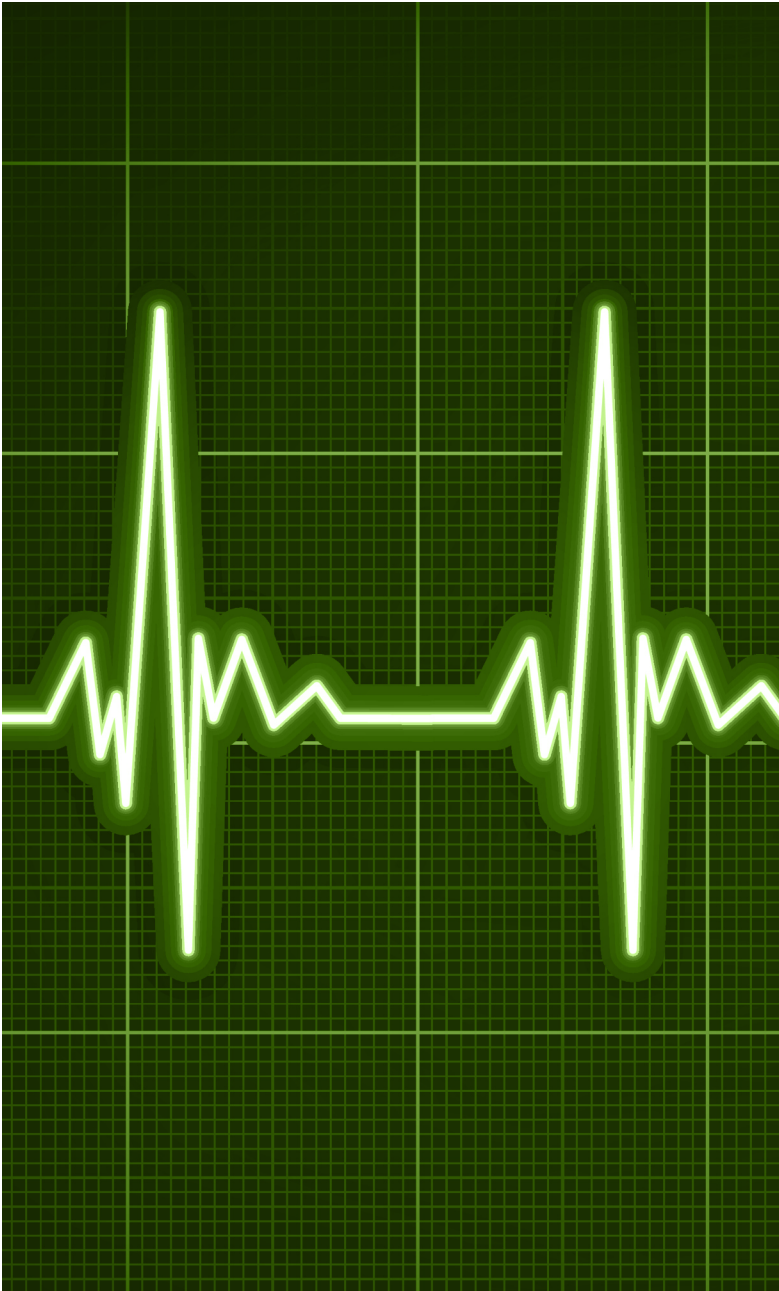


HEALTH CARE REFORM: IS YOUR BUSINESS READY?

EVALUATE | LEARN | DECIDE | EXECUTE | LEVERAGE



The Affordable Care Act (ACA) – commonly referred to as Health Care Reform – is now a reality. With it comes a complex set of challenges for business leaders. **Chances are, your business is not prepared.** In fact, according to payroll giant ADP, only 17% of HR and employee benefits decision makers at midsize companies and 41% at large companies are highly confident that they understand their responsibilities under Health Care Reform.

These questions and more will be answered in detail from experts you can trust.

- Should your organization Pay or Play?
- Large or Small: How is my company defined under ACA?
- How do my part time, seasonal or 1099 employees get factored?
- What does it mean if I have 2 or 250 employees?
- Where is the safe harbor?

A town hall style meeting presented by

ADVANTAGE
LIVE

AGENDA

- 5:00 Registration and networking
- 5:30 Introduction of the speaker, John Thompson,
Forbes Thompson wealth advisors
- 5:45 Hugh Greene, Baptist Health
“Economics and Delivery of our New Healthcare
System: A Provider’s Perspective”
- 6:15 Joan Galletta, JP Perry Insurance
“No Looking Back, What this Means for Your Business”
- Action items for the 2-45 employee company
 - Action items for the 46+ employee company
- 6:45 Questions for our speakers and expert panel
- Tax Expert- Certified Public Accountant
 - Legal Expert- Attorney
 - Financial Planning-Thompson Wealth Advisors
 - Human Resources- Robin Norton
- 7:45 Program ends



Hugh Greene, FACHE, is President and Chief Executive Officer of Baptist Health, the largest healthcare system in the Jacksonville area. He holds a master’s degree in Health Administration from the Medical College of Virginia and is a Magna Cum Laude graduate of Wake Forest University where he was Phi Beta Kappa. In 2007, the *Jacksonville Business Journal* named him one of the area’s 12 “Ultimate CEOs” and he was also inducted into the First Coast Business Hall of Fame. He is a recipient of the 2012 Humanitarian Award by OneJax and the 2013 Distinguished Business Leader Award by the University of North Florida’s Coggin College of Business. After serving on the Board of Directors for the Jacksonville Chamber of Commerce, he served as chair in 2011 and chair of the Cornerstone economic development division in 2007. Mr. Greene is the immediate past chair of the Florida Hospital Association Board, a member of its Executive Committee and Legislative Advocacy Committee. He currently serves on the Regional Policy Board of the American Hospital Association.



Joan Galletta earned her law degree from The University of Florida College of Law, and has been an Employee Benefits Consultant with JP Perry Insurance, Inc. for the past 10 years. She is currently Chairperson of the National Legislative Council for the National Association of Health Underwriters, and has served on that Council for four years. The Council is responsible for reviewing and commenting on PPACA regulations on behalf of NAHU. Joan also serves on the Florida Health Insurance Advisory Board. She was appointed to that board by Insurance Commissioner Kevin McCarty in 2006.

COST: \$35 INCLUDES DINNER. CASH BAR AVAILABLE.

HOW TO REGISTER:

Visit www.AdvantageBizMag.com/healthcareevent

Want to make sure your question is answered?
Submit it before the event during the signup process.

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