## HOT MARKETING TRENDS IN 2014 YOU CAN'T IGNORE! W E B I N A R

With limited energy and resources, it is critically important you focus on the right things in this new year that will bring you business NOW! Learn from industry experts that study where you can earn the best ROI. Armed with this knowledge you will be able to forecast farther in the future and spot opportunities before your competitors. Gain a marketing edge in just 30 minutes time. Learn the inside marketing secrets from today's iconic companies like Amazon, Google and Ebay.

## What you will learn in this FREE 30 minute webinar:

- O Modern strategies that your competitors haven't yet learned
- O How to position you and/or your company as the leading experts in your field
- O The next evolution of communicating with prospects and customer

## **TIME:** 9:00AM-9:45AM

DATE: FRIDAY FEBRUARY 14, 2014

**REGISTER:** WWW.ADVANTAGEBIZMAG.COM/MARKETINGTRENDS

PRESENTED BY: ADVANTAGE B2B consulting + marketing



## **ABOUT THE PRESENTER**

Brian Barquilla is founder of Advantage B2B Consulting + Marketing, publishers of the Advantage Business Magazine. As an expert in privately owned businesses, Brian is a self-made entrepreneur with over 15 years- experience in owning and marketing private businesses. He is excited to be sharing his passion for others. He serves as a trusted adviser for banks, universities and numerous private businesses that use his inbound marketing strategies. He was recently recognized as the SBA small business advocate of the year and Business Person of the Year from the Rotarians.