

Rough seas?



Or calm harbor?



## HOW TO NAVIGATE A PROFITABLE 2014

### Presenting: The 2014 Economic Forecast

#### TOPICS TO BE PRESENTED INCLUDE:

- The Healthcare Affordability Act
- Current unemployment rates and how it is trending
- The consumer price index from our local counties
- Inflation predictions
- Commercial real estate challenges
- Residential housing
- The impending election
- Hot Industries
- What does it all mean for you?

**DATE:** Thursday, January 30, 2014

**LOCATION:** Northwestern Mutual  
Riverfront Conference Room  
245 Riverside Avenue  
Jacksonville, FL 32202

**ITINERARY:** 8:00 am Registration and networking  
8:30 am Presentation begins  
9:30 am Q & A

**COST:** \$25 – Breakfast is included

**REGISTER AT:**

[advantagebizmag.com/economicupdate](http://advantagebizmag.com/economicupdate)



**About the speaker PAUL M. MASON, Ph.D**

Dr. Paul M. Mason is a Professor of Economics and founder of the Leading Economic Indicator Project, a funded project designed to educate private and public sectors in the economic climate. He completed his Ph.D. in Economics at the University of Texas in 1984 while teaching economics at Southwest Texas State University for four years; and he taught finance at Clemson University for one year before he began his employment at the University of North Florida in 1985. Dr. Mason progressed through the academic ranks and became a full professor in 1994 and an endowed professor in 2009. Dr. Mason became chairman of the Department of Economics in May 2002 and continued in that capacity until June 2011. Dr. Mason is a co-author of the book "The Economic Consequences of State Lotteries" and more than 40 articles regarding numerous topics in economics including lotteries, casino gaming, banking structure, economics education, the economics profession, gasoline pricing, and publication delays. Dr. Mason is also very active in the community in consulting involving statistics, economics, and as an expert witness in litigation involving economic damages.