

KNOWLEDGE IS POWER
Workshop Series



Marketing Your North Florida Professional Services Firm in 2011 Best Practices Revealed

Put yourself in a position to win.

Join us for an insightful lunch where you will learn best practices from your peers and uncover techniques the pros use proven to open doors to opportunities.

- How to be the local go-to expert and be perceived as the top authority in your field
- Have the media call upon you for opinions
- Learn best practices from marketing industry insiders
- Explore what works and what doesn't
- Collaborate with your peers

Date: Tuesday, December 7, 2010

Time: 11:30 a.m. to 1:00 p.m.

Where: Shulas 347 Grill, 10605 Deerwood Park Boulevard, Jacksonville, FL 32256

Cost: \$20, includes lunch

Register: Online at www.advantagebizmag.com/events or by phone at 904-704-5058

Limited space available

About the Speaker, Brian Barquilla:



Brian Barquilla is the founder and publisher of JACKSONVILLE ADVANTAGE SMALL BUSINESS, a lead generation firm specifically designed to introduce professional service firms to new client relationships.

He and his team are experts in professional level marketing. In addition to being the leader of ADVANTAGE, he also is the chief facilitator of Executive Advantage, a professional peer-to-peer advisory group for area CEOs.

Brian taps into his expertise to speak at multiple events and has been featured in numerous business publications and other media outlets.

A self-made entrepreneur with more than 15 years of business marketing experience, Brian is excited to share his passion for business building with others. He holds degrees in marketing and management from Jacksonville University, serves on the North Florida District Advisory Board for the SBA, and actively consults with firms such as Vystar Credit Union, Work Source, UNF, and others. He lives in North Florida with his wife Robin and their two children. In his leisure time, he enjoys boating, fishing, and personal fitness.

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