

Maximizing Your Marketing Investment: A Roundtable Discussion

Join us for a very special event open only to clients of Advantage Small Business

July 14, 2010

Time: 11:30 a.m. to 1 p.m.

Where: Venture Plex

7235 Bonneval Road
Jacksonville, FL 32256



Whether you are in business law, real estate, HR consulting or banking, all of Advantage's clients target small business owners in our area. By **engaging with one another** you will form new relationships that will produce referrals and have a direct impact on your business. The best part is you all have something in common. You understand the value of marketing and the power of win-win alliances.

Expect to learn:

- ❖ How to position yourself as a "thought leader" in your industry
- ❖ A behind-the-scenes look at how Advantage is produced and how you can contribute as an expert
- ❖ New technologies to bring you leads
- ❖ Innovative marketing ideas that WORK
- ❖ Business groups to get involved with
- ❖ Best practices from professionals in different industries
- ❖ New business leads

JACKSONVILLE

ADVANTAGE

SMALL BUSINESS

Bring your business cards and collateral material to exchange. Lunch will be provided.

RSVP to Jessica@advantagebizmag.com or Brian@advantagebizmag.com or call 704-5058.