

How to Hire the Talent You Can't Afford

Gain the competitive edge that can
FINALLY move your business ahead...faster.

If you need to make a strategic hire(s) to move your business forward,
this web training is for you.

Is your product or service really that much different than your competitors? Chances are it is not, but you do have something that sets you apart, your Human Capital. If your people are smarter, more ambitious, driven to achieve excellence or have other special skills, you have an edge. The problem is, it comes at a steep price that most businesses can't, or are reluctant to, afford. Learn how to compete for the same talent as your largest competitors...**by paying less.**

When: May 29, 2012

Time: 8:30 to 9:30 a.m.

Cost: \$34.99 (and a digital recording will be sent to all registered participants)

Register: www.advantagebizmag.com/webinar

Agenda

Speaker Introduction

Steve Waterhouse,
Predictive Results

Featured Speaker

Peter Von Dyck,
e-Zassi LLC

Moderator

Brian Barquilla,
Advantage Business Magazine



What you will learn in this workshop:

- How to create a "talent magnet"
- Creating a culture of empowerment
- How to develop your "talent instinct"
- Creative compensation options
- How to offset organizational weakness with "A" players

The secret to success of Peter Von Dyck

Peter is a soft spoken humble man, but he has had extraordinary success in business by hiring people smarter than him in their specialized field. He is an inventor and an entrepreneur. Competing with mammoth biomedical firms out of his offices in Fernandina Beach, Florida for the next great device that will save human lives is a monumental task. Without millions upon millions of dollars to spend on research and development, he has successfully lured away scientists, engineers, IT people, COOs, a CFO, and two VP of Sales from some of the world's largest companies. Some of these people were making close to seven figures in personal income, but Peter has been able to convince them to relocate and work for his companies for just modest North Florida wages. How does he do it?

During our call, he will reveal the secrets that have earned him previous honors as Ernst & Young Entrepreneur of the year, and One of Florida's fastest growing companies.

Learn exact techniques that will help you recruit the talent you need, but can't afford. Peter will coach us on how you too can apply these same principals.

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