

# ARE YOU INVESTMENT WORTHY?



**Finding the funds to make your dream come true is like piecing together a puzzle that is equal parts who you are and what you are selling. Investors are looking for great businesses, but they have to like what they see in you and your plans.**

## What you will learn in this session:

- What investors want in your business plan AND your “life plan”
- Determining your ‘valuable formula’
- Validating your concept while protecting your ideas
- Selling your vision to others in the early stages
- Instilling character and integrity into your plans and presentations
- A step-by-step process to prepare your plans – **LEAVE WITH A PLAN**
- Resources to point you in the right direction – **BONUS HANDOUT**

### When:

July 31, 2012

7:30-8am Registration

8am-9:30 Presentation and Q/A

### Where:

Co-Work Jax

5 W. Forsyth St.

Jacksonville, FL 32202

### Cost:

\$35

### How to Register:

Visit [www.advantagebizmag.com/events](http://www.advantagebizmag.com/events) or by phone at 904-222-8140

Presented by:



## About The Speakers



**Lewis Hunter** is a business transition specialist with ROCG, the world's only consulting firm focused on helping small and medium-sized companies start, build and exit. Specific services include strategic planning, raising capital, optimizing cash flow, identifying potential buyers or acquisitions, managing transactions and minimizing transaction taxes. [www.rocg.com](http://www.rocg.com).



**Myron Pincomb's** background includes nearly 20 years of starting, building, and running highly successful companies in the fields of industrial chemistry, technology, and education. Each of his companies has revolutionized and left a lasting impact on the future of its respective industry. Prior to being acquired by Triumph Learning in October 2010, his company, Educational Tools employed over 100 people and provided standards-based digital curriculum to over 10,000,000 students in 39 states. An accomplished and engaging public speaker, Myron is sought after for his insight and innovative ideas about how to make a business ready for investment.



**Florence Haridan** is the executive director of CHARACTER COUNTS! in Jacksonville, a nonprofit organization bringing character and ethics education and awareness to Northeast Florida. It creates a shared language by educating on the Six Pillars of Character: Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship.