

# Making Your Company Fraud Resistant

Creating an organization full of integrity, transparency and accountability

Despite what we all want to believe, dishonest employees and customers do exist and can cause you a great deal of pain. Join us to learn how you can prevent repeating the mistakes others have made. Learn how to put processes in place that will reduce the temptation and protect you from being burned.

- Creating a fraud resistant culture
- Steering clear of “fraud prone” new hires
- Understanding common “red flags” to fraud
- Effective internal controls
- Establishing an early warning system for early detection

**Keynote Presenter: Rick Balog, CPA, CFF, CIA, CGFM, DACFE**

## SAVE THE DATE

**Date:** Thursday, March 25 2010

**Networking:** Networking 8:30 - 9:00 a.m.

**Keynote Presentation:** 9:00 - 10:00 a.m.

**Where:** University of North Florida, University Center  
1200 Alumni Drive Jacksonville, FL 32224

**Cost:** \$20, Includes a light breakfast

**Register:** Online at [www.advantagebizmag.com/events](http://www.advantagebizmag.com/events)  
or by phone at **904-704-5058**

*Limited space available • Corporate table of 6 is \$80*



Formally trained as a CPA, Rick has over 37 years of experience in organizational accounting practices. He has consulted with recognizable companies and government agencies such as FEDEX, UPS, US Customs, FDIC, Department of the Treasury, Federal Reserve Bank, Liberty Mutual Insurance and others. Awarded the CFF (Certificate in Financial Forensics) from the American Institute of CPA's, he has extensive “front-line” experience in preventing, detecting and investigating corporate fraud for a wide variety of companies and industries.

Mr. Balog is a graduate of Loyola University with degrees in Accounting and Management. His MS degree was earned at University of Florida in Behavioral Science. Currently, serves on the faculty at University of North Florida and has served previously at Florida State College, George Mason University and Stanford University.

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