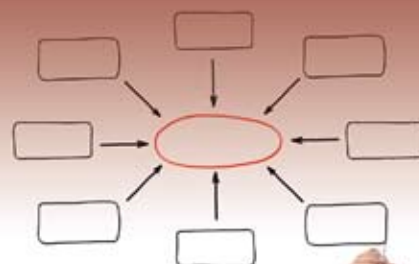


THE EMPLOYEE OF THE FUTURE

*What will a competitive
employee benefit package look like?*

What will it cost?



The Benefits Edge: Honing the Competitive Value of Employee Benefits

As business owners and benefit administrators, we are forced to look into the future to plan how our value proposition and employees can carry us to our next challenge. In a post-recession economy, together with the new healthcare reform law, the landscape will be significantly different than it is now.

Join us for a special presentation from a nationally recognized author and speaker about how to position your company for 2014 and beyond. Craft your own blueprint for the new economy.

When: December 6, 2011

Time: 8 - 8:30 Breakfast

8:30 - 9:30 Presentation

9:30-10 Q & A

Where: Hancock Bank

8195 Point Meadows Way

Jacksonville, FL 32256

Cost: \$25 (includes catered breakfast)

Register: www.advantagebizmag.com/events

What you will learn in this workshop:

- Results from the 9th Annual Study of Employee Benefits Trends report, sponsored by MetLife
- The erosion of employee loyalty. Is retention at risk? Solutions to consider.
- What each generation wants from employee benefits
- Researched based data on how your competitors will likely respond to health care reform
- How to build a benefits plan for the future that will not break the budget

About Ronald S. Leopold

Ronald S. Leopold, MD, MBA, MPH, is Vice President and National Medical Director of MetLife U.S. Business.

Dr. Leopold is an industry thought leader focusing on the future of work, health and employee benefits. He is a member of the National Speakers Association and is recognized for his entertaining style that blends thought-provoking industry insight with compelling illustrations and humor.

He is a Board Certified Occupational Medicine Physician who holds a Masters in Business Administration from the Wharton School of Business, the University of Pennsylvania and a Masters in Public Health from Boston University.

His recent book on the future of employee benefits entitled *The Benefits Edge: Honing the Competitive Value of Employee Benefits* has been described as a blueprint for benefits in the decade of health care reform.

Dr. Leopold speaks to industry audiences on a variety of benefits-related topics, including: the strategic value of employee benefits, the four generations in the workplace, the value of financial wellness and the implications of health care reform.

He is also the author of *A Year in the Life of a Million American Workers*, an almanac of absence data, in addition to numerous by-lined articles in the benefits media.

Dr. Leopold gives over 100 talks each year at a variety of events including national and regional benefits industry forums, web-casts and continuing education seminars for brokers.



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