

KNOWLEDGE IS POWER

Workshop Series

7 PROVEN STRATEGIES TO SUCCEED IN 2010

Choosing the right forks in the Road:

Strategies for Creating Breakthroughs and Getting the Buy-in You Need.



No doubt the coming months will be filled with challenges, but the small business person who is well prepared will excel while others run out of gas. Learn how to create a plan to win in 2010 through strategies that will transform your business. Most importantly, learn how to get employees and vendors to share your vision.

- Rewing up your engines: moving past the "bad economy" mentality
- Crafting your roadmap in 2010 through step-by-step goals
- Getting the buy-in from your key players
- Holding the players accountable

Tuesday, January 26

8 a.m. to 10 a.m.

Where: UNF University Center

Cost: \$20

Includes a light breakfast

LIMITED SPACE AVAILABLE

Premier position sponsor table of 6 is \$100.

Register online at www.advantagebizmag.com/events or by phone at 904-704-5058

ABOUT THE SPEAKER, GINA MARIA JEROME



Considered a premier professional speaker, Gina Maria is a proven leader and communication strategist for Fortune 500 companies. Her interactive presentation keeps the audience tuned in and totally engaged. Answering questions with deft and wit, she offers amusing and insightful anecdotes that unlock keys to success. As a prolific writer, she has published more than 250 articles and three books. Her latest book, entitled *the American Dream: A Tale of Leadership from the Founding Fathers* is an inspiring story that expresses her belief that great leadership communicates positive change.

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